Request for Proposal (RFP)

National Tapeball Tournament

Issued by: Cricket Board of Maldives

Date: 15 January 2025

1. Introduction

The Cricket Board of Maldives (CBM) <u>invites proposals from qualified organizations</u> <u>or individuals based in the Maldives</u> to organize and manage the National Tapeball Tournament. This tournament is a flagship event aimed at popularizing cricket across the Maldives, fostering community participation, and bringing more players into cricket.

2. Scope of Work

The selected contractor will be responsible for:

2.1 Event Planning and Management:

- Develop a detailed project plan, including timelines, budgets, and logistics.
- Coordinate with CBM for approvals and inputs.

2.3 Team Registration and Coordination:

- Facilitate registration processes for teams.
- Provide support and guidance to participating teams.

2.4 Match Scheduling and Officiating:

- Develop match fixtures and schedules.
- Appoint and manage qualified match officials.

2.5 Marketing and Promotions:

• Design and execute marketing campaigns to generate excitement around the tournament.

• Engage media partners for event coverage.

2.6 Sponsorship and Partnerships:

- Identify and secure sponsorship opportunities.
- Collaborate with sponsors and partners to enhance the tournament's success.

2.7 Financial Payment for Hosting Rights:

• Propose a financial payment to CBM as part of hosting rights.

2.8 Post-Event Reporting:

• Submit a detailed report on the event's execution, including participation data, financials, and recommendations for future events.

3. Proposal Requirements

Proposals must include the following:

3.1 Organization Profile:

- Overview of the organization or individual.
- Relevant experience in organizing sports events, particularly cricket.

3.2 Technical Proposal:

- Detailed approach and methodology for executing the tournament.
- Proposed timelines and milestones.

3.3 Financial Proposal:

- Itemized budget and cost breakdown.
- Funding requirements and potential revenue streams.
- Proposed financial payment to CBM as hosting rights.

3.4 References:

• At least two references from previous clients or stakeholders.

3.5 Legal and Compliance Documents:

• Business/Club registration certificate if a company or club. If individuals national ID or passport copy.

4. Evaluation Criteria

Proposals will be evaluated based on the following:

- <u>Technical Expertise (20%)</u>: Demonstrated experience and capability to deliver similar events.
- <u>Project Plan (15%):</u> Feasibility and comprehensiveness of the approach and timeline.
- <u>Financial Proposal (45%):</u> Proposed financial payment to CBM for hosting rights.
- <u>Innovation (10%)</u>: Creativity in enhancing the event's appeal and impact.
- <u>References and Past Performance (10%)</u>: Positive feedback from previous engagements.

5. Submission Details

- <u>Submission Deadline:</u> 31 January 2025
- <u>Submission Method:</u> Email to **info@maldivescricket.org** or deliver hard copies addressed to **Nashwa Ibrahim, to the CBM office**.
- <u>Inquiries</u>: For questions or clarifications email to <u>info@maldivescricket.org</u> or contact 3325503

6. Timeline

- <u>RFP Issuance Date:</u> 15 January 2025
- <u>Deadline for Questions:</u> 23 January 2025
- Proposal Submission Deadline: 31 January 2025
- Evaluation Period: 1-7 February 2025
- <u>Announcement of Selected Contractor:</u> 12 February 2025

7. Terms and Conditions

• CBM reserves the right to accept or reject any or all proposals without prior notice.

- All proposals become the property of CBM upon submission.
- The selected contractor must comply with CBM's policies and guidelines.